

STAY
INTEL

SORTABLE DATA:

DATES

✕ 04/01/18 – 11/30/18

SEE ANY
DATE RANGE

MARKETS

✕ CHICAGO

✕ SEATTLE

✕ PHOENIX

SEE ANY
MARKET COMBINATION

UNITS

✕ SANDS112

✕ DEARBORN717

✕ PILSEN8B

✕ PUGET551

✕ SANDS102

SEE ANY
UNIT COMBINATION

SORTABLE DATA:

This presentation is based on anonymized data from a real portfolio using StayIntel.

All visualizations can be updated to include new dates, markets, or units with the click of a button.

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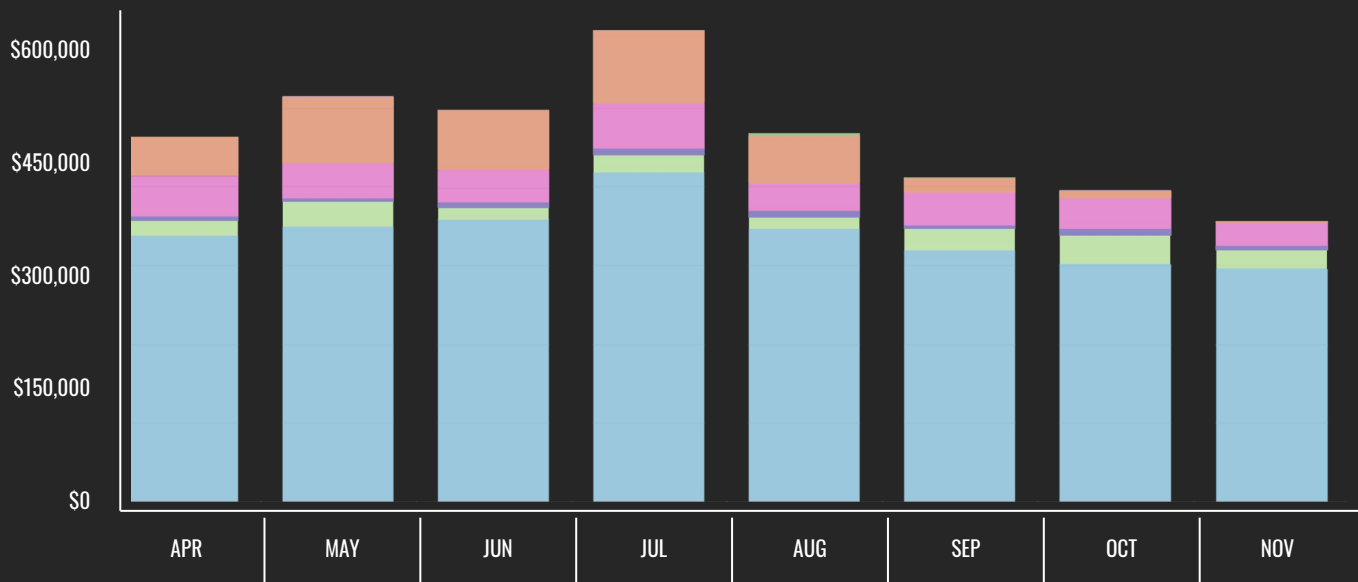
✕ PUGET551

✕ SANDS102

SEE ANY
UNIT COMBINATION

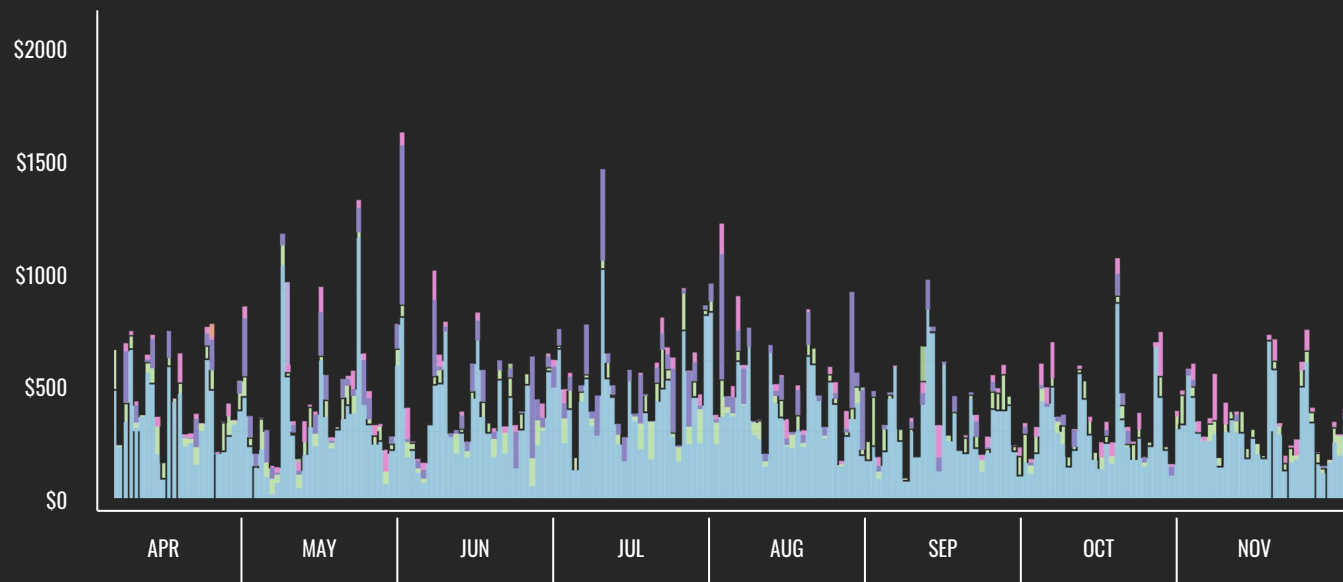
SEE YOUR REVENUE:

By booking date and
source, broken down by
month.



SEE YOUR REVENUE:

By booking date and
source, broken down by
day



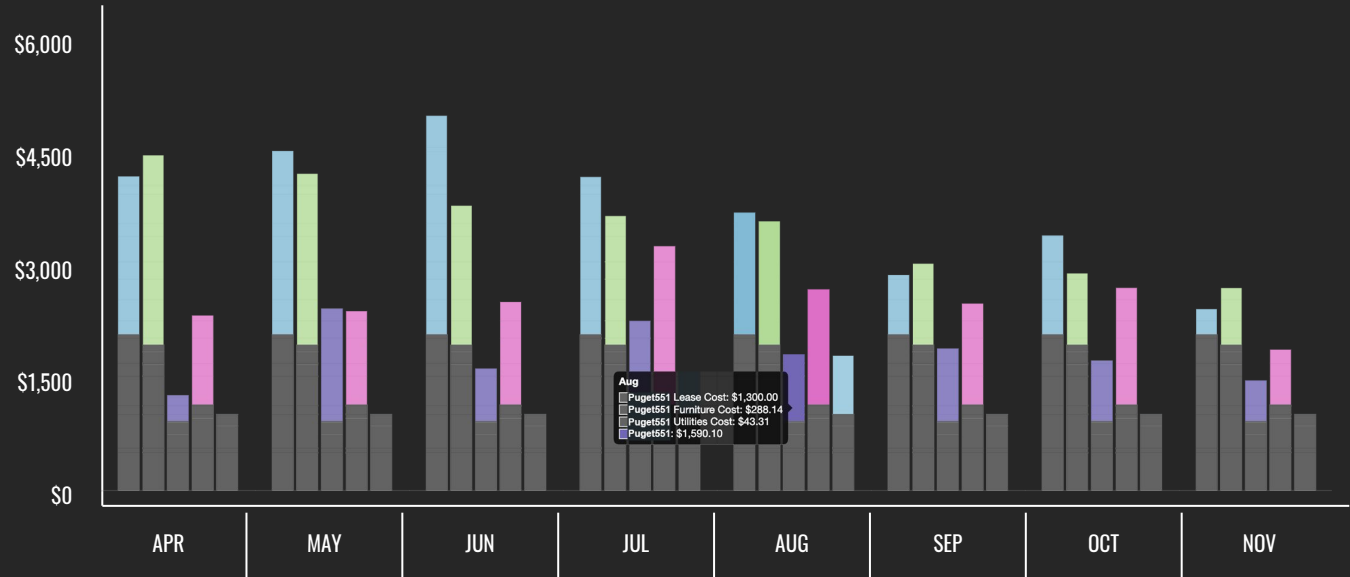
SEE YOUR REVENUE:

In full detail.

TOTAL \$3.7M	\$466k	\$514k	\$500k	\$597k	\$467k	\$412k	\$395k	\$356k
AIRBNB \$2.7M	\$337k	\$349k	\$359k	\$417k	\$345k	\$318k	\$301k	\$295k
BOOKING \$186k	\$18k	\$30k	\$15k	\$21k	\$14k	\$27k	\$35k	\$22k
EXPEDIA \$341k	\$52k	\$44k	\$42k	\$57k	\$35k	\$41k	\$38k	\$29k
HOMEAWAY \$395k	\$51k	\$84k	\$74k	\$93k	\$59k	\$19k	\$11k	\$2k
	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV

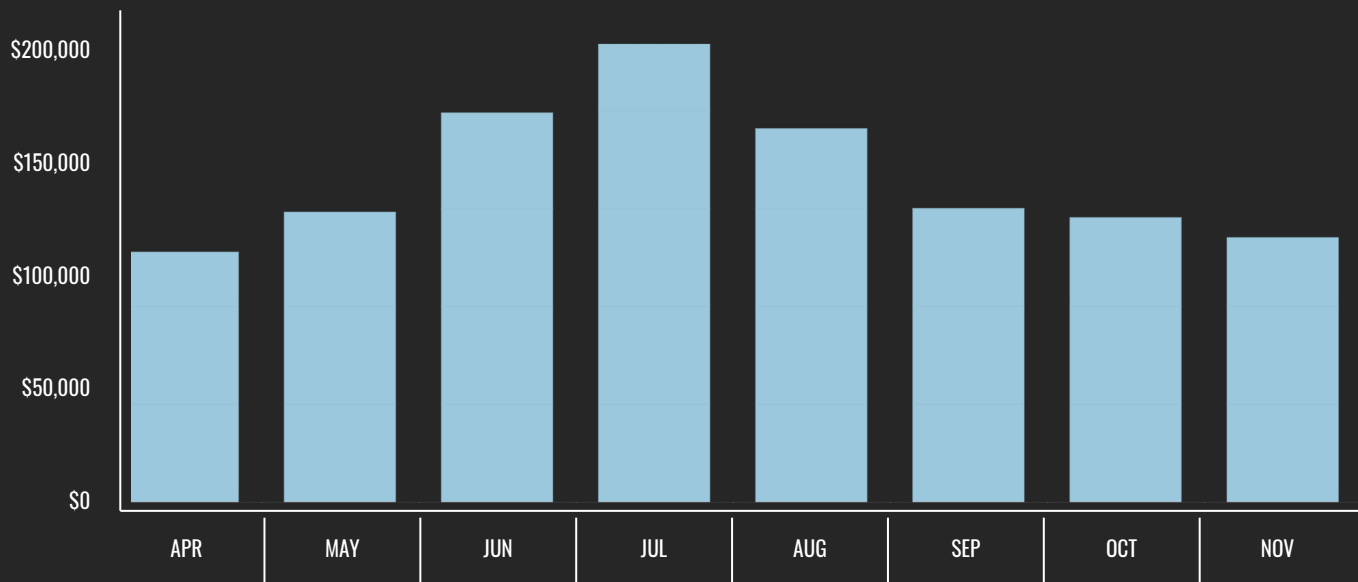
SEE YOUR REVENUE:

Balance costs and revenue
to see your margin for
each unit.



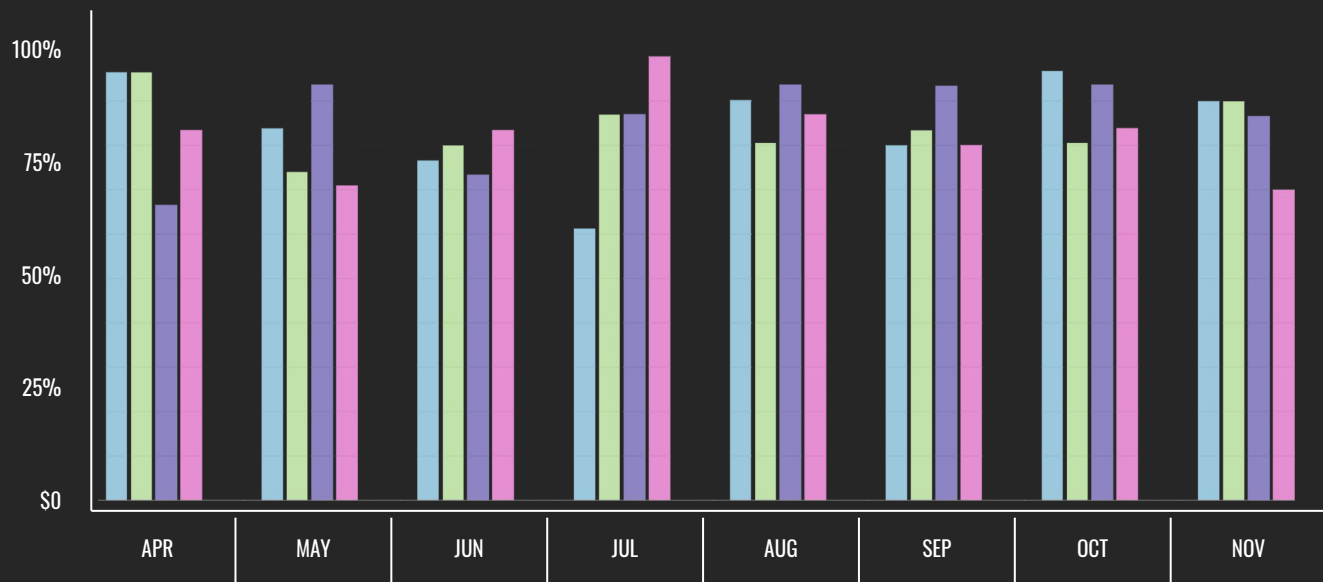
SEE YOUR REVENUE:

Use same-month
trends to anticipate
last minute revenue
before it's booked.



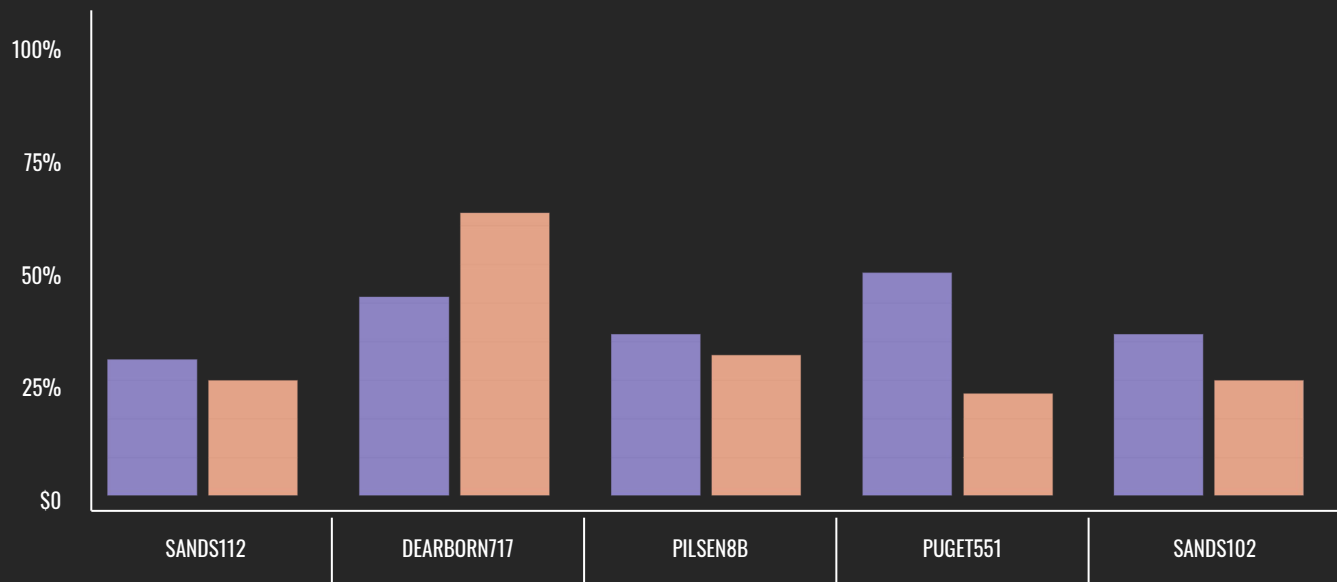
KNOW YOUR PORTFOLIO:

Know your
occupancy for this
year .



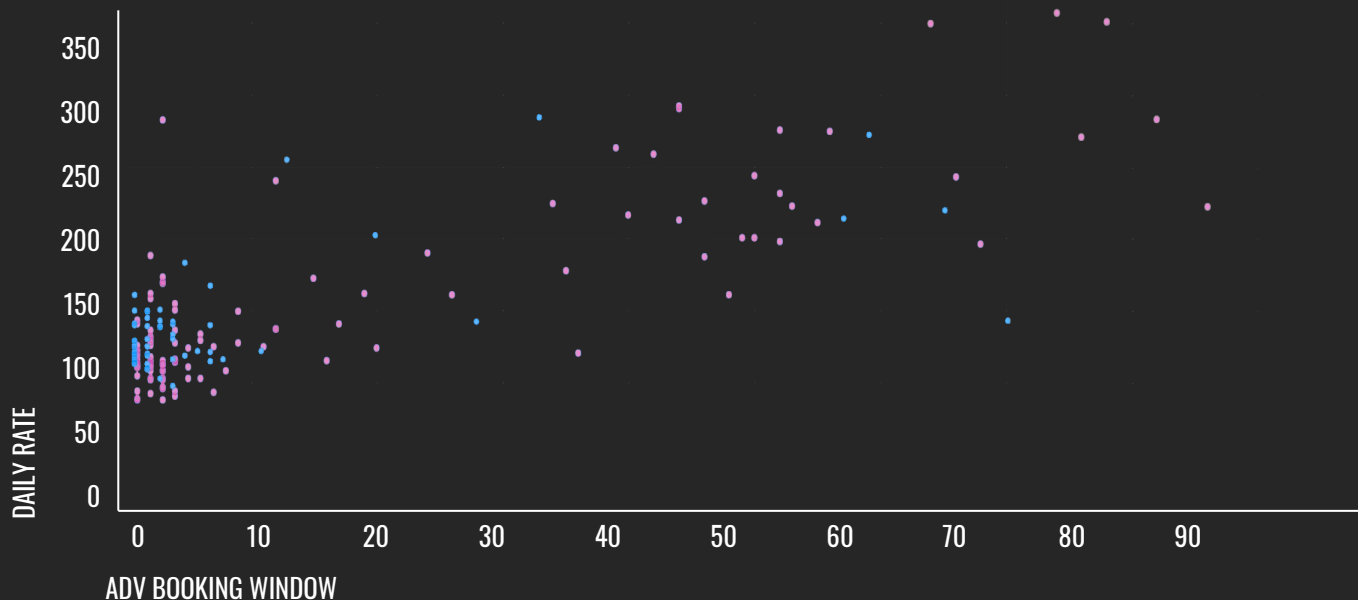
KNOW YOUR PORTFOLIO:

and for last year.
This shows your
current occupancy
over the next 30
days and the
occupancy on the
same date last year.



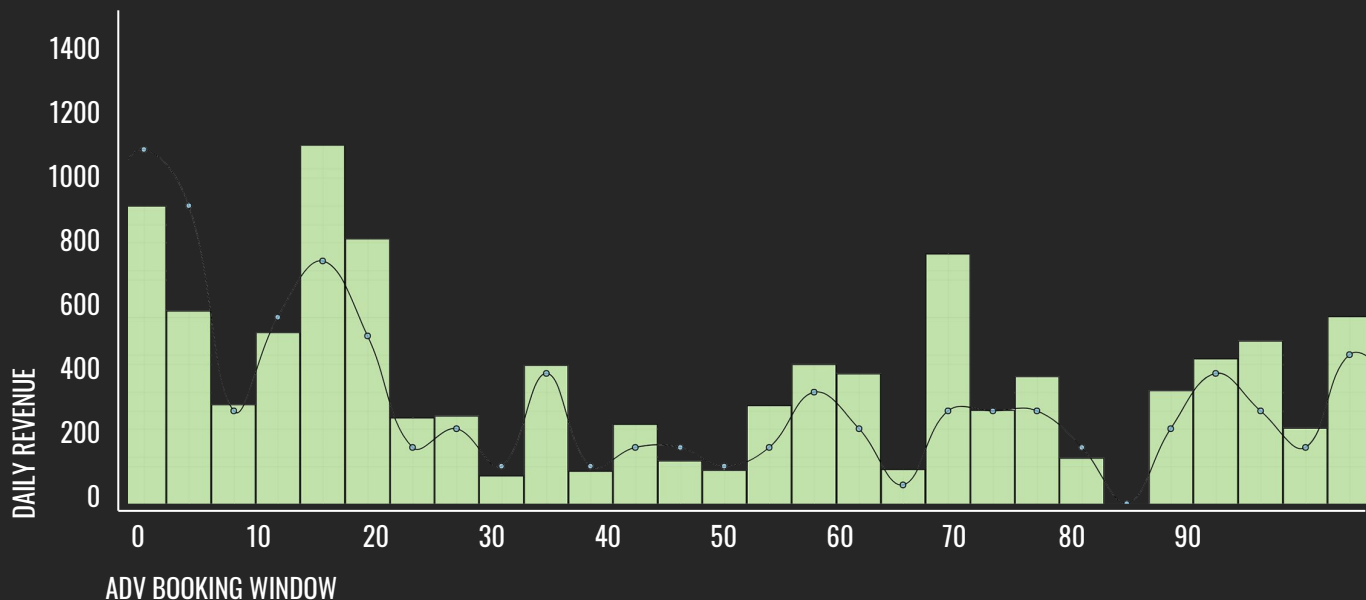
KNOW YOUR TRENDS:

See your booking
window visualized to
measure your rate
schedule.



KNOW YOUR TRENDS:

And see when
bookings are at their
highest.



KNOW YOUR COMPETITION:

Create your own
comp set using an
integrated map.



KNOW YOUR COMPETITION:

Then, track your
portfolio against
their comp set.

LISTING	ADR	REV	OCC %	COMP ADR	COMP REVENUE	COMP OCC %	ADR Δ	AVG REV DELTA
PUGET551	\$729	\$16,293	71%	\$580	\$14,259	71%	26%	\$2,033
SANDS212	\$133	\$2,999	71%	\$455	\$6,512	78%	-71%	-\$3,513
SANDS202	\$402	\$6,244	68%	\$369	\$4,555	46%	9%	\$1,311
PILSEN8B	\$587	\$12,125	68%	\$349	\$8,135	75%	68%	\$3,989
DEARBORN717	\$300	\$1,629	68%	\$275	\$5,775	75%	9%	-\$345
PILSEN810	\$166	\$1,962	25%	\$267	\$7,190	89%	-38%	-\$5,228
MOJAVE414	\$155	\$3,467	75%	\$262	\$4,116	61%	-41%	-\$649

SEE YOUR REVENUE:

Then, track your
portfolio against
their comp set.

FEBRUARY	15	16	17	18	19	20	21	22	23	24	25	26	27	28	ADR	OCC %	REV
SANDS112	299	399	249	249	249	249	249	299	299	249	249	249	249	249	\$270	93%	\$7,074
COMP 1	298	371	375	254	263	255	259	311	320	516	484	450	331	349	\$308	67%	\$6,446
COMP 2	349	349	299	299	299	299	299	349	349	299	299	299	299	299	\$295	82%	\$7,027
COMP 3	141	349	150	86	90	82	115	289	289	128	127	115	115	71	\$144	71%	\$3,304

FOLLOW UP:

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